

# Dermatology Studios Privacy Policy 2020

## Who are we?

Company Name: **Dermatology Studios Ltd**

Website Address: <http://dermatologystudios.co.uk>

UK company registration number: 12822401

## What personal data we collect and why we collect it?

We will collect personal data, such as email address, and areas of the website you focus on in order for us to continually improve the user experience. When visitors leave comments on the site, we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. We will not contact you. We will not collect personal information.

## Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

## Contact forms

Any contact to us via feedback we will keep the information for up to one year.

By default, Dermatology Studios does not include a contact form. As detailed on the website, users can send enquiries to the email address: [enquiries@dermatologystudios.co.uk](mailto:enquiries@dermatologystudios.co.uk)

## Cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Cookie Name	Purpose	More Information	Duration
_ga	Analytical / Performance	These analytical cookies are used to collect information about how visitors use our website and help it to run smoothly.	2 years
_gid			24hrs
_gat_gtag_<property-id>		The information collected includes the number of visitors, pages visited and time spent on the website. The information is collected by Google Analytics in an aggregated form, and we use the data to help is make improvements to the website.  If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.  See: <a href="https://policies.google.com/technologies/cookies#types-of-cookies">https://policies.google.com/technologies/cookies#types-of-cookies</a>  and <a href="https://developers.google.com/analytics/devguides/collection/analyticsis/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsis/cookie-usage</a>	1 minute
wordpress_test_cookie	Strictly necessary	Checks if cookies are enabled to provide an appropriate experience for users.	Session
cookieconsent_status	Strictly necessary	Records if a visitor has clicked the "AGREE" button of the cookie consent popup.	1 year
wordpress_logged_in_<hash> wordpress_sec_<hash>	Strictly necessary	Indicates when a visitor is logged on and who they are.	14.5 days

### **Embedded content from other websites**

Articles on this site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

### **Analytics**

By default, Dermatology Studios does not collect any analytics data. However, many web hosting accounts collect some anonymous analytics data.

### **Who we share your data with?**

By default, Dermatology Studios does not share any personal data with anyone.

### **How long we retain your data?**

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

### **What rights you have over your data?**

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

### **What third parties we receive data from?**

Not applicable

### **What automated decision making and/or profiling we do with user data?**

Not applicable